

# NSHA 'Give or Get' Program

A new fundraising initiative at North Shore Hebrew Academy

This year we're introducing a new communal fundraising initiative commonly known as 'Give or Get.'

Each family will be required to raise or donate \$500\* which will be recognized as a charitable contribution to NSHA. The 'Give or Get' requirement can be met by soliciting donations to NSHA from third parties such as personal or business contractors, corporate matches, brokers, bankers, suppliers, merchants or vendors etc. Alternatively, parents can make the payment on their own, if they so choose.

## Why?

Members of our Annual Dinner and Summer Outing committees have successfully fundraised on behalf of NSHA for many years. These efforts have yielded tens of thousands of dollars annually towards our operating budgets and scholarship funds. We are now turning to the greater NSHA community to partner in our effort of community fundraising.

\*'Give or Get' payments must be paid all at once or in two equal payments of \$250. Great Neck Kosher establishments may not be solicited for this program as they are already partners with NSHA as commercial donors. Donations made to the NSHA Annual Dinner, over and above the required amount, as well as sponsorship of the Summer Outing may be applied to the 'Give or Get' initiative.

## Do you qualify for Corporate Matching?

Companies love being seen as supporters of their local schools and there's no better way than matching donations from employees. Your company may have a program that will match qualified donations to NSHA. These programs can double your fundraising efforts. Check with your Human Resources department to see if they have a corporate match program. 100% of both donations go directly towards NSHA.